

Jordan Gerber

Video Production & Post-Production Professional

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PROFESSIONAL EXPERIENCE

Adrenaline Films – Video Editor (*August 2023 – Present*)

- Edit and produce branded content for national clients, including Universal Destinations & Experiences, *The Tonight Show Starring Jimmy Fallon*, Morgan & Morgan, and *The College Tour*.
- Collaborate with producers and directors to create and deliver promotional reels and social media campaigns.
- Support on-set studio and virtual production, managing media organization, video playback, and asset delivery.
- Contributed to Silver Telly Award-winning work (Culture & Lifestyle, *Reel Orlando*).

Adrenaline Films – Post-Production Intern (*May 2023 – August 2023*)

- Assisted editors and production staff on commercial and branded projects in a fast-paced post-production environment.

UCF Knightly News – Studio Production Volunteer (*January 2023 – April 2023*)

- Served as Technical Director and Graphics Operator for live weekly news broadcasts.
- Assisted with control room operations, coordinating graphics, timing, and production elements to ensure smooth and successful execution.

Barry Katz Entertainment – Personal Assistant & Video Editor (*May 2022 – August 2022*)

- Worked directly with Emmy and Grammy-nominated producer Barry Katz, supporting entertainment and development projects.
- Edited stand-up comedy performances and created script coverage for film projects, including work for *Max Dagan*.
- Assisted with talent booking for Cirque du Soleil's *Mad Apple* in Las Vegas.

MotoAmerica: Pressure to Rise – Production Assistant (*April 2021 – September 2022*)

- Captured behind-the-scenes footage and supported documentary production on location.
- Edited trailers and social media content while assisting with post-production organization.
- Provided on-set production assistance, including equipment setup and strike.

EDUCATION

University of Central Florida (*August 2020–December 2023*)

Bachelor of Arts in Radio and Television (Production Track)

Minor in Creative Writing | Summa Cum Laude | 4.0 GPA

SKILLS

Nonfiction Storytelling • Branded Content Production • Adobe Premiere Pro • Adobe Photoshop • Adobe After Effects • Asset & Media Management • Post-Production Workflows • Live Broadcast & Control Room Operations • Virtual Production • AI-Assisted Video Creation • Production Support

HONORS & LEADERSHIP

- Silver Telly Award – Culture & Lifestyle (*Reel Orlando*), 2025
- UCF Top Honor Graduate, 2023
- SAK Comedy Lab – Completed improvisation training, strengthening collaboration, communication, adaptability, and quick-thinking skills in a live performance environment.